

H A Z  M A T

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**Marketing Logistics & Campaign Fulfillment. Done.**



# IGNITE YOUR MARKETING AND PR CAMPAIGNS



Execution is what turns a bright idea into a great campaign. All the details managed flawlessly. From designing, assembling and storing your products to packaging and delivering them, HAZMAT MEDIA takes your bright idea and provides everything you need to make it positively glow.

Like a turbo-charged extension of your workforce, HAZMAT MEDIA makes every minute count. We do what it takes to meet your deadlines. Our skill at logistics helps us anticipate your needs before crunch time, and get the job done quickly. Because in this business, speed matters.

## WHO WE ARE



HAZMAT MEDIA is the industry-leading provider of distribution, fulfillment, printing and data management services to the public relations and marketing communities. Serving the entertainment, consumer products, consumer electronics, gaming and automotive industries for over 20 years, HAZMAT MEDIA has the resources to handle any job.

### CASE STUDY #0001:

**DEADLINE:** Watermarked DVDs needed to be sent out overnight on behalf of an independent film studio to Academy members.

**LIFELINE:** HAZMAT MEDIA matched each watermark with a specific FedEx tracking number so that we could track which Academy member received a specific disc. **DONE.**

## WHAT WE DO

Product Fulfillment and Distribution  
Specialized Packaging and Handling  
Digital Printing (color and black/white)  
Press Kit Assembly  
Gift Bag Assembly  
Replication/Duplication Services  
Email/Fax Distribution  
Personalized / Targeted Applications  
Inventory Control



We help our clients meet their deadlines. With impeccable organization. Clear lines of communication. Full accountability. And without rush charges.

We understand that things happen at the last minute. And we know that every minute counts. When the success of your campaign depends upon immediate action, our efficiency becomes your asset. Planning each step, accounting for every detail. Expediting your distributions the same day, we offer unparalleled turnaround time.

We treat every project with the same attention to detail and high level of service. We don't tie you down to long-term contracts, and prefer instead to bill on a per project basis. The fact that most of our clients become repeat customers is evidence of our consistent performance under pressure.

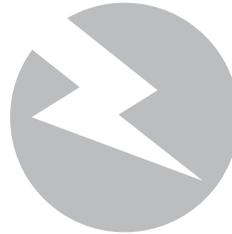
### CASE STUDY #0002:

**DEADLINE:** 3,000 media kits needed to be produced for an automotive client in record speed for their press conference at the Detroit Auto Show.

**LIFELINE:** HAZMAT MEDIA managed the printing, re-printing (due to last-minute edits to the lead release), assembly and insertion of additional items into the kits. **DONE.**

## WHO WE SERVE

Entertainment  
Gaming  
Automotive  
Health & Beauty  
Financial  
Travel  
Consumer Products  
Consumer Electronics  
PR and Marketing Agencies  
Educational Institutions  
Government Agencies  
Advertising Agencies



### CASE STUDY #0003:

**DEADLINE:** An entertainment client needed Valentine's Day boxes for DVDs and documents sent to movie critics.

**LIFELINE:** HAZMAT MEDIA placed the materials into pink presentation boxes with red crinkle paper and rose petals. Boxes were then gift-wrapped and placed in outer shipping boxes and sent to movie critics. Same day. **DONE.**



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